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**'Out of the Crisis' - The Deming Management Philosophy
Cincinnati Seminar offers proven practices to survive and prosper**

WASHINGTON, Sept. 10 /PRNewswire/--The W. Edwards Deming Institute® is offering a management seminar next month that will provide participants with critical knowledge to successfully navigate through today's crisis while instituting practices to ensure long term success. Beginning on October 19th, a two and a half day seminar, OUT OF THE CRISIS, will present the management philosophy of the world renowned Dr. W. Edwards Deming.

This highly successful seminar, which draws on Dr. Deming's lifetime teachings on quality and management, has been presented and attended all over the world by those looking to adapt and thrive in a changing marketplace. It is designed for a broad range of executives, managers and team leaders at all levels interested in boosting productivity, thinking strategically and creating an ongoing unique competitive advantage. "Whether you are a start-up or established organization, these proven management practices will profoundly affect your bottom line," says Deming's grandson, Kevin Edwards Cahill, Vice President of The W. Edwards Deming Institute®.

Why are Deming's ideas the answer? *Dr. Deming ignited the worldwide 'quality' revolution.* In 1950, the Japanese, in an effort to revive their ailing economy, invited Dr. Deming to Japan. Their industry was in complete ruins and "Made in Japan" was synonymous with poor quality. Over the next three years, management executives controlling 80% of the capital in Japan attended his many seminars, and Deming ignited Japanese industry and their economy. In recognition, the Emperor of Japan awarded Deming the highly coveted Second Order Medal of the Sacred Treasure. Two decades later a highly acclaimed documentary reintroduced him to America. Deming quickly became the voice of quality worldwide.

What are the secrets of Dr. W. Edwards Deming and why are they so relevant today? "Deming understood that quality was not only the answer but also the outcome of better leadership, management and practice," says Cahill. "My grandfather recognized and predicted the impending global crisis years ago." Through their seminars, The Deming Institute identifies practices that create problems in an organization and introduces attendees to effective management practices that will lead them on a path to not only survive, but thrive. Cahill adds, "We are reminding people of this proven approach. It is available, ready to implement and vital for short term recovery and long term sustainability. The time is now."

"Out of the Crisis," The Deming Institute's Cincinnati Seminar will feature Deming Institute trained facilitators and will be held October 19-21, 2009 at The Millennium Hotel in Cincinnati. (150 West Fifth Street Cincinnati, OH 45202) For more information, or to register, visit www.deming.org.

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